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publications.

3. Defendant owns and operates a website known as www.hiphollywood.com (the "Website").

4. Defendant, without permission or authorization from Plaintiff actively copied, stored, and/or displayed Plaintiff's Photograph on the Website and engaged in this misconduct knowingly and in violation of the United States copyright laws.

### **PARTIES**

- 5. Plaintiff Chosen Figure LLC maintains a principal place of business in New York.
- 6. Upon information and belief, Defendant Kevin Frazier Productions, Inc., is an individual who a California corporation with a principal place of business at 10008 National Boulevard, Los Angeles in Los Angeles County, California and is liable and responsible to Plaintiff based on the facts herein alleged.

# **JURISDICTION AND VENUE**

- 7. This Court has subject matter jurisdiction over the federal copyright infringement claims pursuant to 28 U.S.C. §1338(a) and 28 U.S.C. §1331.
- 8. This Court has personal jurisdiction over Kevin Frazier Productions, Inc. because it maintains its principal place of business in California.

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9. Venue is proper under 28 U.S.C. §1391(a)(2) because Kevin Frazier Productions, Inc. does business in this Judicial District and/or because a substantial part of the events or omissions giving rise to the claim occurred in this Judicial District.

# FACTS COMMON TO ALL CLAIMS

- 10. Plaintiff is a professional photographer by trade who is the legal and rightful owners of photographs which Plaintiff licenses to online and print publications.
- Plaintiff has invested significant time and money in building 11. Plaintiff's photograph portfolio.
- 12. Plaintiff has obtained active and valid copyright registrations from the United States Copyright Office (the "USCO") which cover many of Plaintiff's photographs while many others are the subject of pending copyright applications.
- Plaintiff's photographs are original, creative works in which 13. Plaintiff's own protectable copyright interests.
  - The Website is a popular and lucrative commercial enterprise. 14.
- 15. The Website is monetized in that it contains paid advertisements and, upon information and belief, Defendant profits from these activities.
- On December 2, 2020 Plaintiff authored a photograph of Rhianna 16. and A\$AP Rocky in heavy jackets (the "*Photograph*"). A copy of the Photograph

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is attached hereto as Exhibit 1.

- Plaintiff applied to the USCO to register the Photograph on or about 17. January 15, 2021 under Application No. 1-10076933345.
- The Photograph was registered by the USCO on January 15, 2021 18. under Registration No. VA 2-233-243.
- 19. On May 10, 2022 Plaintiff first observed the Photograph on the Website in a story dated December 3, 2020. A copy of the screengrab of the Website including the Photograph is attached hereto as Exhibit 2.
- 20. Photograph displayed The URL: was at https://www.hiphollywood.com/2020/12/lil-uzi-vert-unfollows-crushrihanna-because-shes-dating-aap-rocky/.
- URL: 21. The Photograph stored was at https://www.hiphollywood.com/wp-content/uploads/2020/12/0E6B77B6-7F3F-41E8-8A64-8DB49D039A22.jpeg.
- Without permission or authorization from Plaintiff, Defendant 22. volitionally selected, copied, stored and/or displayed Plaintiff copyright protected Photograph as is set forth in Exhibit "1" on the Website.
- 23. Upon information and belief, the Photograph was copied, stored and displayed without license or permission, thereby infringing on Plaintiff's copyrights (hereinafter the "Infringement").

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- 24. The Infringement includes a URL ("Uniform Resource Locator") for a fixed tangible medium of expression that was sufficiently permanent or stable to permit it to be communicated for a period of more than a transitory duration and therefore constitutes a specific infringement. 17 U.S.C. §106(5); Perfect 10, Inc. v. Amazon.com, Inc., 508 F.3d 1146, 1160 (9th Cir. 2007).
- 25. The Infringement contains a copy of the majority of Plaintiff's original image that was directly copied and stored by Defendant on the Website.
- 26. Upon information and belief, Defendant takes an active and pervasive role in the content posted on its Website, including, but not limited to copying, posting, selecting, commenting on and/or displaying images including but not limited to Plaintiff's Photograph.
- 27. Upon information and belief, Defendant directly contributes to the content posted on the Website by, inter alia, directly employing reporters, authors and editors as its agents, including but not limited to Jasmine Simpkins whose LinkedIn page lists her as a "Senior Producer/Correspondent" ("Employees").
- Upon information and belief, at all material times the Employees 28. were acting within the course and scope of their employment when they posted the Infringement.
- Upon information and belief, at all material times the Employees 29. were acting within the course and scope of their agency when they posted the

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Infringement.

- Upon information and belief, the Photograph was willfully and 30. volitionally posted to the Website by Defendant.
- 31. Upon information and belief, Defendant is not registered with the United States Copyright Office pursuant to 17 U.S.C. §512.
- 32. Upon information and belief, Defendant engaged in the Infringement knowingly and in violation of applicable United States Copyright Laws.
- 33. Upon information and belief, Defendant has the legal right and ability to control and limit the infringing activities on its Website and exercised and/or had the right and ability to exercise such right.
- Upon information and belief, Defendant monitors the content on its 34. Website.
- 35. Upon information and belief, Defendant has received a financial benefit directly attributable to the Infringement.
- Upon information and belief, the Infringement increased traffic to 36. the Website and, in turn, caused Defendant to realize an increase in its advertising revenues.
- 37. Upon information and belief, a large number of people have viewed the unlawful copies of the Photograph on the Website.
  - 38. Upon information and belief, Defendant at all times had the ability

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to stop the reproduction and display of Plaintiff's copyrighted material.

- 39. Defendant's use of the Photograph, if widespread, would harm Plaintiff's potential market for the Photograph.
- 40. As a result of Defendant's misconduct, Plaintiff has been substantially harmed.

# FIRST COUNT (Direct Copyright Infringement, 17 U.S.C. §501 et seq.)

- Plaintiff repeats and incorporates by reference the allegations 41. contained in the preceding paragraphs, as though set forth in full herein.
- 42. The Photograph is an original, creative work in which Plaintiff owns valid copyright properly registered with the United States Copyright Office.
- Plaintiff has not licensed Defendant the right to use the Photograph 43. in any manner, nor has Plaintiff assigned any of its exclusive rights in the copyrights to Defendant.
- Without permission or authorization from Plaintiff and in willful 44. violation of Plaintiff's rights under 17 U.S.C. §106, Defendant improperly and illegally copied, stored, reproduced, distributed, adapted, and/or publicly displayed works copyrighted by Plaintiff thereby violating one of Plaintiff's exclusive rights in its copyrights.
- 45. Defendant's reproduction of the Photograph and display of the Photograph constitutes willful copyright infringement. Feist Publications, Inc. v.

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Rural Telephone Service Co., Inc., 499 U.S. 340, 361 (1991).

- 46. Plaintiff is informed and believes and thereon alleges that the Defendant willfully infringed upon Plaintiff's copyrighted Photograph in violation of Title 17 of the U.S. Code, in that they used, published, communicated, posted, publicized, and otherwise held out to the public for commercial benefit, the original and unique Photograph of the Plaintiff without Plaintiff's consent or authority, by using it in the infringing article on the Website.
- 47. As a result of Defendant's violations of Title 17 of the U.S. Code, Plaintiff is entitled to an award of actual damages and disgorgement of all of Defendant's profits attributable to the infringement as provided by 17 U.S.C. § 504 in an amount to be proven or, in the alternative, at Plaintiff's election, an award for statutory damages against Defendant for the infringement pursuant to 17 U.S.C. § 504(c).
- 48. As a result of the Defendant's violations of Title 17 of the U.S. Code, the court in its discretion may allow the recovery of full costs as well as reasonable attorney's fees and costs pursuant to 17 U.S.C. § 505 from Defendant.
- 49. As a result of Defendant's violations of Title 17 of the U.S. Code, Plaintiff is entitled to injunctive relief to prevent or restrain infringement of his copyright pursuant to 17 U.S.C. § 502.

### JURY DEMAND

50. Plaintiff hereby demands a trial of this action by jury.

## **PRAYER FOR RELIEF**

WHEREFORE Plaintiff respectfully requests judgment as follows:

That the Court enters a judgment finding that Defendant has infringed upon Plaintiff's rights to the Photograph in violation of 17 U.S.C. §501 et seq. and award damages and monetary relief as follows:

- a. finding that Defendant infringed upon Plaintiff's copyright interest in the Photograph by copying and displaying without a license or consent;
- b. for an award of actual damages and disgorgement of all of Defendant's profits attributable to the infringement as provided by 17 U.S.C. § 504 in an amount to be proven or, in the alternative, at Plaintiff's election, an award for statutory damages against Defendant for the infringement pursuant to 17 U.S.C. § 504(c), whichever is larger;
- c. for an order pursuant to 17 U.S.C. § 502(a) enjoining

  Defendant from any infringing use of any of Plaintiff's works;
- d. for costs of litigation and reasonable attorney's fees against Defendant pursuant to 17 U.S.C. § 505;

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e. 1	for pre	judgment	interest	as permitted	by	law;	and
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f. for any other relief the Court deems just and proper.

DATED: September 13, 2022

#### **SANDERS LAW GROUP**

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